

MarkSetBot To Partner with MarineVerse; Utilizing Technology to Educate and Connect Sailors

MARKSETBOT MARINEVERSE®

Melbourne, Australia (April 13, 2019) – MarkSetBot, the company that introduced the sport of sailing's first robotic mark, has announced it will partner with MarineVerse, creators of virtual-reality sailing game - VR Regatta, to continue innovating for the sport through technology.



The MarkSetBot was created by Michigan native Kevin Morin who set out to improve the art of race management by utilizing GPS and a smartphone to set the marks of the course. This innovation not only saves time for event organizers; more importantly, it improves accuracy in setting the course, and has proven especially beneficial in locations with challenging settings – such as a body of water too deep for a typical Race Committee boat or mark to set anchor.

MarineVerse is a global team of creatives (based in Melbourne, AUS, Toronto, CAN, and San Francisco, USA) who have merged their sailing and tech backgrounds to bring sail training into the digital age through virtual reality gaming. Combining education and entertainment, MarineVerse aims to expose sailing to a new audience through the interactive experience of VR Regatta-The Sailing Game, while also providing experienced sailors a platform to not only connect with other sailors but also improve skills such as tactics and race management.



VR Regatta recently won a second place and received the Viveport Developer Award in the education category at the event organised by HTC Vive at Game Developers Conference in San Francisco.

“MarineVerse worked with MarkSetBot’s team to integrate the Bot into the beta build of VR Regatta,” said Morin. “It can be trialed by opting in into a ‘beta’ branch of the game on the digital platform Steam. This is a great opportunity for everyone to see and experience MarkSetBot in action, regardless of where in the world you may be located”.



[More About MarkSetBot](#)

MarkSetBot is the world’s first robotic sailing mark. Led by a team of passionate sailors and innovators, MarkSetBot strives to grow the sport of sailing by improving quality and ease of race management.

MarkSetBots use GPS technology to hold position and direct marks to a specific location. Changing courses becomes simple as marks are moved by dragging a waypoint and pressing a button. All this can be accomplished with greater precision than that of traditional marks.

For more information: marksetbot.com

[More About MarineVerse](#)

MarineVerse is an international team of creatives and advocates for sailing and emergent technology. Their mission is to inspire, train and connect sailors, and share the feeling of this amazing sport with a wide global audience.

Through their debut project VR Regatta – The Sailing Game, MarineVerse brings entertainment and education together through virtual reality (VR), creating experiences to enable more people to sail through the creation of games, training and more.

For more information: MarineVerse.com